



Sports Organizations Minor Hockey

Fundraising Tool

Minor hockey associations value *5vs5™ The Canadian City Challenge!* as a solution for fund-raising activities.

5vs5™ is an interesting alternative to bottle drives, raffle tickets and chocolate bars. Single sales of the board game and tournaments involving parents, players and/or celebrities can all contribute to make money for local associations.

Coaches' Tool

Coaches value the game *5vs5™* for its educational purposes. Hockey notions are part of the game and coaches can use different situations to teach offensive and defensive skills. The board game itself is appealing and is designed to scale which proves to be a much sought-after tool.

Award Presentation

The board game *5vs5™* could be presented every year to NOVICE SENIOR level players. Thus, every youngster and his or her family could benefit from this educational gift all through minor hockey years. Coaches could refer to basic hockey concepts in a context where teaching and play are connected.

Tournament organizers could use it for participation prizes and/or different awards.